



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968540-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2265

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	968540	06399633

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	1:00	2	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF-S	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	OFA-12-G-181H	\$2,000.00 NM
3	WPBF	Su	11/04/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	OFA-12-G-181H	\$2,000.00 NM
2	10/30/12	11/02/12	Nightline	1135-1205AM / 123	-TWTF--	1:00	1	\$1,400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	11:52 PM	Nightline	1135-1205AM / 123	1:00	OFA-12-G-181H	\$1,400.00 NM
3	10/30/12	11/02/12	The View	11A-12PM	-TWTF--	1:00	1	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	11/01/12	10:59 AM	The View	11A-12PM	1:00	OFA-12-G-181H	\$1,600.00 NM
4	10/30/12	11/05/12	WPBF News 25 @ Noon 12pm-1230pm		MTWTF--	1:00	2	\$700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/30/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	1:00	OFA-12-G-181H	\$700.00 NM
2	WPBF	W	10/31/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	1:00	OFA-12-G-181H	\$700.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	1:00	OFA-12-G-181H	\$700.00 NM
5	10/30/12	11/05/12	WPBF News 25 @ 5am 5-530am		MTWTF--	1:00	1	\$440.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$440.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	11/02/12	5:08 AM	WPBF News 25 @ 5am	5-530am	1:00	OFA-12-G-181H	\$440.00 NM



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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR PRESIDENT	2265	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/12	11/05/12	WPBF News 25 @ 5am	5-530am	MTWTF--	1:00	1	\$440.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$440.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		11/05/12	5:23 AM	WPBF News 25 @ 5am	5-530am	1:00	OFA-12-G-181H	\$440.00	NM
6	10/30/12	11/05/12	M-F 5pm News	5-6pm	MTWTF--	1:00	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		11/02/12	5:13 PM	M-F 5pm News	5-6pm	1:00	OFA-12-G-181H	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M		11/05/12	5:21 PM	M-F 5pm News	5-6pm	1:00	OFA-12-G-181H	\$900.00	NM
7	10/30/12	11/05/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	1:00	1	\$640.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$640.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Th		11/01/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	1:00	OFA-12-G-181H	\$640.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$640.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		11/05/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	1:00	OFA-12-G-181H	\$640.00	NM
8	10/30/12	11/02/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	1:00	2	\$2,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$2,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		11/01/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	OFA-12-G-181H	\$2,100.00	NM
2 WPBF F		11/02/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	OFA-12-G-181H	\$2,100.00	NM
9	10/30/12	11/05/12	WPBF News 25 Mornings	6-7AM	MTWTF--	1:00	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF W		10/31/12	6:37 AM	WPBF News 25 Mornings	6-7AM	1:00	OFA-12-G-181H	\$550.00	NM
1 WPBF F		11/02/12	6:29 AM	WPBF News 25 Mornings	6-7AM	1:00	OFA-12-G-181H	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 WPBF M		11/05/12	6:39 AM	WPBF News 25 Mornings	6-7AM	1:00	OFA-12-G-181H	\$550.00	NM
10	10/30/12	11/05/12	Good Morning America	7-9AM	MTWTF--	1:00	3	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	3	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF W		10/31/12	8:58 AM	Good Morning America	7-9AM	1:00	OFA-12-G-181H	\$550.00	NM
4 WPBF Th		11/01/12	7:29 AM	Good Morning America	7-9AM	1:00	OFA-12-G-181H	\$550.00	NM
2 WPBF F		11/02/12	8:41 AM	Good Morning America	7-9AM	1:00	OFA-12-G-181H	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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968540-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR PRESIDENT	2265	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/30/12	11/05/12	Good Morning America	7-9AM	MTWTF--	1:00	3	\$550.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 Good Morning America 7-9AM :00 \$550.00 NM									
Credited									
11	11/03/12	11/03/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	1:00	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 7:40 AM GMA Saturday 7-8am Sat 7am-8am 1:00 OFA-12-G-181H \$1,300.00 NM									
12	11/03/12	11/03/12	Sat Prime College Footba	8-1130pm	-----1-	1:00	1	\$2,350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$2,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 7:58 PM Sat Prime College Football 8-1130pm 1:00 OFA-12-G-181H \$2,350.00 NM									
13	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----1-	1:00	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 8:12 AM Sat 8-9am News Sat 8-9am 1:00 OFA-12-G-181H \$900.00 NM									
14	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----1	1:00	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 11:56 PM Sun 11:35pm Late News 1135p-12am 1:00 OFA-12-G-181H \$1,200.00 NM									
15	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am	-----1	1:00	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 7:40 AM GMA Sunday 7-8am Sun 7-8am 1:00 OFA-12-G-181H \$1,300.00 NM									
16	11/06/12	11/06/12	WPBF News 25 @ Noon	12pm-1230pm	-1-----	1:00	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 11/06/12 12:19 PM WPBF News 25 @ Noon 12pm-1230pm 1:00 OFA-12-G-181H \$700.00 NM									
17	11/06/12	11/06/12	WPBF News 25 @ 5am	5-530am	-1-----	1:00	1	\$220.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 -1----- 1 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 11/06/12 4:59 AM WPBF News 25 @ 5am 5-530am 1:00 OFA-12-G-181H \$220.00 NM									
18	11/06/12	11/06/12	WPBF News 25 Mornings	6-7AM	-1-----	1:00	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 -1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 11/06/12 6:13 AM WPBF News 25 Mornings 6-7AM 1:00 OFA-12-G-181H \$550.00 NM									

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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2265

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	11/06/12	11/06/12	WPBF News 25 Mornings	6-7AM	-1-----	1:00	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
19	11/06/12	11/06/12	Good Morning America	7-9AM	-1-----	1:00	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$550.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Tu 11/06/12 8:55 AM Good Morning America 7-9AM 1:00 OFA-12-G-181H \$550.00 NM									
<u>Total Spots</u>							30		

Payment Terms 30 Days

<u>Gross Total</u>	\$29,630.00
<u>Agency Commission</u>	\$4,444.50
<u>Net Amount Due</u>	\$25,185.50